

Facts From the Field

ESN® Increases Canola Yields and Profits

A four-year study conducted by a project research team with Alberta Agriculture, funded through Agrium and the Alberta Crop Industry Development Fund, shows applications of ESN on canola provided both higher yields and an increase in profits.

The study was conducted from 2008 to 2012 at Beaverlodge, Alberta. Fertilizer rates were applied based on soil test recommendations for the site, and ESN and urea were applied at half and full rates.

ESN out-yielded urea applications by three bu./ac. at the half rate and by five bu./ac. at the full rate.

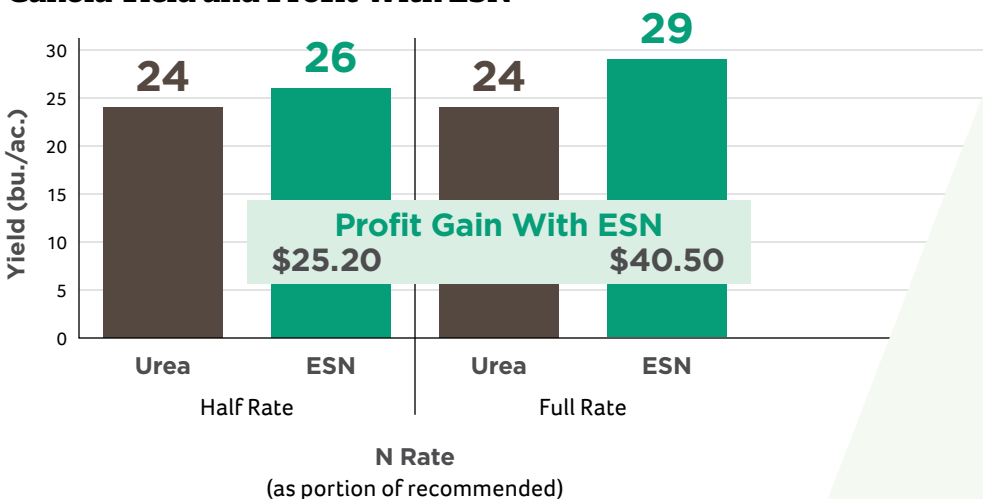
Yield increases translated to a profit gain of \$25.50/ac. for the half rate and \$40.50/ac. for the full rate of ESN.



ESN SMART NITROGEN

- Enhances nitrogen use efficiency
- Improves crop yield and quality
- Provides convenience through ease of use
- Environmentally responsible

Canola Yield and Profit With ESN



Source: Alberta Agriculture. Study at Beaverlodge, AB



HOW CAN WE HELP?

To make ESN a part of your nitrogen management program, contact an authorized retailer or ESN representative.

FOR MORE INFORMATION:

www.SmartNitrogen.com

ESN REPRESENTATIVE:



Learn more about the industry's leading environmentally smart nitrogen at www.SmartNitrogen.com