

Facts From the Field

ESN[®] Produces Greater Yield and Profit When Spring Side Band Applied

A study conducted by Alberta Agriculture demonstrated greater canola yield responsiveness with ESN Smart Nitrogen than conventional urea nitrogen (N).

Both ESN and urea were applied as side-band applications at varying rates. Canola yields increased at low and moderate rates of ESN application, whereas canola only responded to urea N at the highest application rate. In fact, there was generally little canola response to urea N, while canola yield increased significantly with the application of N as ESN.

In the chart below, application rates can be reviewed alongside the yield and profits that can be gained when applying ESN.

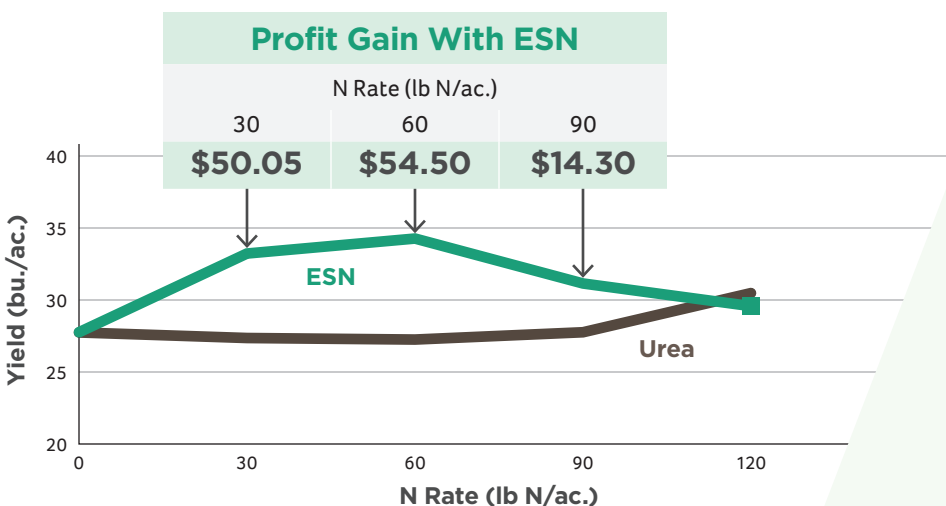


ESN SMART NITROGEN

- Enhances nitrogen use efficiency
- Improves crop yield and quality
- Provides convenience through ease of use
- Environmentally responsible



ESN Increases Yield and Profit



Source: Alberta Agriculture. Study at Beaverlodge, AB

HOW CAN WE HELP?

To make ESN a part of your nitrogen management program, contact an authorized retailer or ESN representative.

FOR MORE INFORMATION:

www.SmartNitrogen.com

ESN REPRESENTATIVE:



Learn more about the industry's leading environmentally smart nitrogen at www.SmartNitrogen.com

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