

A SMARTER SOURCE OF NITROGEN, A SMARTER WAY TO GROW

# Facts From the Field

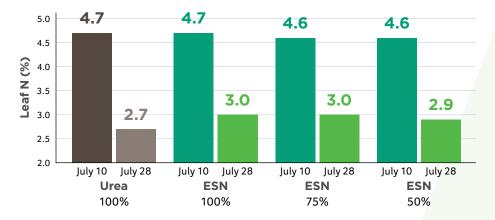
# ESN® Maintains Leaf Nitrogen Levels in Irrigated Cotton Production

An Arkansas study demonstrates ESN is more effective in maintaining plant nitrogen (N) content through the growing season. ESN protects N from loss inside its unique protective coating and supplies N to the crop when it is needed. The result is a healthier cotton plant.

Cotton plants need N throughout the growing season. Most N uptake by a cotton plant takes place in the period about 40-80 days after planting and continues up to 140 days after planting. ESN may be used to meet this long-season demand.

In this Arkansas study, ESN maintains cotton leaf N content later in the season when conventional urea runs out. A blend supplying 75% of the total N as ESN within two weeks before planting, also the highest yielding treatment in the study, was sufficient to maximize leaf N late into the growing season.

## **Cotton Leaf Nitrogen at Two Sampling Dates**



- 2011 study conducted by Dr. Morteza Mozaffari, University of Arkansas
- Furrow irrigated on fine sandy loam
- All N was applied within two weeks prior to planting to supply the needs of the plant for the entire growing season



Learn more about the industry's leading environmentally smart nitrogen at www.SmartNitrogen.com



### **ESN SMART NITROGEN**

- Enhances nitrogen use efficiency
- Improves crop yield and quality
- Provides convenience through ease of use
- Environmentally responsible



#### **HOW CAN WE HELP?**

To make ESN a part of your nitrogen management program, contact an authorized retailer or ESN representative.

FOR MORE INFORMATION:

www.SmartNitrogen.com

**ESN REPRESENTATIVE:** 

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