

Facts From the Field

ESN[®] Is Insurance Against Unpredictable Weather

Protect Your Nitrogen (N) Investment

ESN applied at/or before planting gives you peace of mind that your N investment is protected from the unpredictable weather in the spring and summer.

The 2015 planting season was a struggle for many growers across the corn belt. Several thousand acres didn't get planted due to all of the rain.

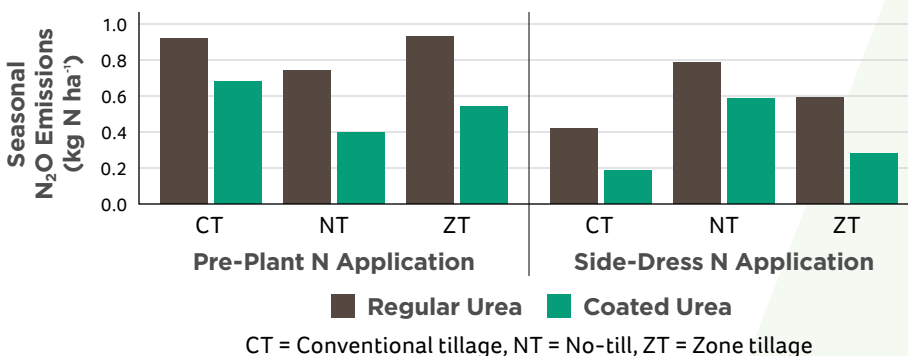


Example of N loss due to unpredictable weather

Acres that were planted lost some of the N that was applied at/or before planting (as seen in the photo). Many of these acres either did not get the post N applied or it was applied late in the season. Even with the late applications of N, the potential yield loss was already realized. Most of the N lost due to the excessive rains was through leaching into the soil profile in sandy soils or denitrification in water-saturated clay soils.

ESN applied either at/or before planting protects your N to these potential losses. The flexible polymer coating surrounding the N allows moisture to pass through it and then releases N as the soil temperatures increases, feeding the crop N when it needs it.

ESN Protects Your N From Potential Loss Due to Denitrification



ESN SMART NITROGEN

- Enhances nitrogen use efficiency
- Improves crop yield and quality
- Provides convenience through ease of use
- Environmentally responsible



HOW CAN WE HELP?

To make ESN a part of your nitrogen management program, contact an authorized retailer or ESN representative.

FOR MORE INFORMATION:

www.SmartNitrogen.com

ESN REPRESENTATIVE:



Learn more about the industry's leading environmentally smart nitrogen at www.SmartNitrogen.com